



# 2011 Fundraising Eco Program

1.613.481.6088



## THE GREEN TEAM

Stainless Steel Bottle  
BD5000 & Eco Wrap-N-Mat

for  
**\$9.25**  
Taxes Included

Your Logo on  
this Bottle for  
\$46.50 Including Tax  
\*Minimum 25 Units  
**SPECIAL OFFER**  
UNTIL  
DECEMBER 31, 2011



Encouraging a  
garbageless lunch  
while supporting our  
planet!



**Enviro-friendly safe products • low minimums • samples available**

WRAP-N-MAT REUSABLE SANDWICH WRAPS AND SNACK POUCHES  
STAINLESS STEEL WATER BOTTLES, DESK MUGS & COFFEE TUMBLERS

## LOWER PRICES - BIGGER PROFITS

Dear Fundraising Committee;

Thank you for considering EnviroBottles as your fundraising partner! There are many reasons to fundraise with our eco friendly program, such as:

- we provide products that are affordable, practical and recyclable and/or reusable.
- our products eliminate single use plastic bags by utilizing high quality items.
- a **WRAP-N-MAT®** Wrap or **WRAP-N-MAT®** Pouch, a stainless steel bottle & reusable lunch bag provide a litterless lunch!

However, the real success will come when your students become aware of how their sales have contributed to the reduction of toxic waste in their own community, while at the same time earning important revenue for their school or organization. **EVERYONE BENEFITS BY CHOOSING PRODUCTS THAT SUPPORT OUR PLANET.**

We are excited at the possibility of partnering with your group to become part of the solution to a brighter, greener future.

*Stan & Sandy Borutski*

*EnviroBottles – Products that make a difference!*

## JUST SAY NO TO SANDWICH BAGS

- There are approximately 5,162,363 students in Canadian schools – elementary & secondary
  - If every student throws one plastic bag weighing 2 grams, for each of the 190 yearly school days, in the garbage that's 2 MILLION KG of plastic going into our landfills every year.

Eliminate single use plastic bags – use a WRAP-N-MAT® Wrap and WRAP-N-MAT® Pouch or Greentainer

### WATER BOTTLE INFORMATION

The City of Ottawa staff conducts over 125,000 tests per year and the City of Toronto checks its water for bacteria every 4 to 6 hours.

- It is estimated that Canadian bottling plants receive government inspections once, on average every 3 years.

The bottled water industry is less regulated than municipal water systems, consumes more energy and releases more harmful toxins into the environment than tap water.

North Americans use an average of 565 litres of water every day compared to countries in the Global South who use 20 litres of water every day!

Women in the Global South walk an average of 6 kms to fetch water.

It takes more than 17 million barrels of oil to produce 31.2 billion litres of bottled water, consumed annually in the U.S.

The energy costs of producing one bottle of water is equivalent to filling up a third of each bottle with oil.

*Find out more about bottled water:*

The Polaris Institute: [polarisinstitute.org](http://polarisinstitute.org)

Inside the Bottle: [insidethebottle.org](http://insidethebottle.org)

The Council of Canadians: [canadians.org](http://canadians.org)

## WHY CHOOSE STAINLESS STEEL OVER PLASTIC?

### *Plastic*

Plastic is made by combining ingredients which are often toxic, like lead, sulfur and/or formaldehyde, with petroleum, to form resins. Industrial pollution is created during plastic manufacturing.

Plastic leaches toxic chemicals (e.g. Bisphenol-A, DEHA, DEHP etc.) into food and beverages which are stored in plastic containers.

Bacteria, present in saliva, can backwash into plastic water bottles while you drink from them. This can cause stomach upset unless the bottles are properly sterilized between usages. Plastic is very difficult to sterilize, since excessive heating or washing with bleach can cause the plastic to degrade. This degraded plastic leaches toxins at a higher rate into the drinking water.

Plastic is not well recycled. Plastic recycling may produce more pollution than in the original manufacturing. There is not a large market for recycled plastic since virgin plastic is so very cheap to produce.

Plastic takes 50-100 years to break down in a landfill and when it does break down it degrades into plastic polymers which are not naturally found in the environment and may be toxic.

Plastic is prone to cracking and breaking and tends to have a short duration of usefulness.

### *Stainless Steel*

Stainless steel is made by smelting ores and combining various metals.

Industrial pollution is created during steel manufacturing, though, there are methods of reducing the amount of pollution created.

Nickel and chromium may leach into food and beverages stored in new stainless steel containers; however, this leaching decreases over time. In stainless steel pots, it has been observed that nickel leaching decreases to a minimum of 0.1mg/kg\* and chromium decreases until it no longer leaches. Nickel and chromium are elements your body uses anyway!

Bacteria, present in saliva, can backwash into stainless steel water bottles while you drink from them. This can cause stomach upset unless the bottles are properly washed between usages. Simply rinse the inside of bottle with hot, soapy water, rinse well and allow to dry completely before the next use.

Steel is 100% recyclable and it is recycled using a method similar to how it was created. The quality of recycled steel is comparable to virgin steel, and so, there is a large market for recycled steel products.

Steel breaks down in the landfill over 100 years and then it degrades into elements, like iron, chromium, and nickel (elements naturally present in the environment).

Stainless steel is very durable and is resistant to cracks, breaks and rust. Stainless steel products can last a lifetime.

## IMPORTANT INFORMATION ABOUT OUR FUNDRAISING PROGRAM

PLEASE READ CAREFULLY!

- All our products enhance the well-being of our environment by being eco-friendly, reusable and recyclable while reducing the amount of toxic exposure to the user.
- We reserve the right to substitute if stock is unavailable in any specific category. (we suggest giving 1st and 2nd choices to your customers)
- Samples are available for the products you choose to fundraise with. We will add the cost of the sample pack's contents to your final invoice. If you decide not to fundraise with these products, they will be returned to us at your expense, or you have the opportunity to purchase your sample pack.
- **WE DO NOT REQUIRE ANY PAYMENT UP FRONT.** However, we require that a credit card number be kept on file until the completion and payment in full of your fundraiser. We do require payment in full within 60 days of receipt of your products. Products will be shipped as quickly as possible upon the remittance of your fundraising order.
- We don't have a minimum order except as noted on branded or printed products.
- For our American customers: the BD Line stainless steel water bottles are available through our U.S. distributor. If you choose to fundraise with these bottles, they can be supplied without any penalty of duty or customs. We will also provide you pricing in U.S. dollars, less any Canadian taxes. Shipping will be by FedEx.
- Shipping in Canada is by Canada Post Xpedited or CanPar, which ever is most economical. We keep your shipping costs to the minimum in order for you to maximize your profits.
- We would be happy to partner with you to make your fundraising event both successful and profitable. Offering green products allows you the opportunity to "make a difference" for your supporters, your community, your country and ultimately, our planet.
- We are here to assist you every step of the way! This is our commitment to you and your supporters. **WE STAND BEHIND ALL OUR PRODUCTS!**
- **AND REMEMBER: don't forget the FUN in fundraising!**

***Thank you from EnviroBottles – Products that make a difference.***



**NEW**  
**STEP**  
ORDERING IS EASY!! 1,2,3

- Step 1 - Pick your bottles style and colour
- Step 2 - Choose your stock Imprint Design & Colour
- Step 3 - Add your logo (one colour imprint only)

**1**



You can have these designs added free to any of the BD series of bottle

**2**



**3**



Reduce, Reuse, Recycle

**BD-5000 18OZ. WATER BOTTLE**

- Stainless steel construction
- Screw-top lid standard
- Will fit most auto cup holders
  - Carabiner included
  - BPA Free

**\$4.50** each including taxes  
minimum order is 25 units  
Price includes one colour branding!  
\$56.50 set up fee tax included.

Put your school logo, sports club, group, church, etc. on this bottle for a personalized look!

*Special Pricing until December 31, 2011  
Regular Price: \$4.85 including tax*



**BD-6000 16OZ. WATER BOTTLE**

- 18/8 Stainless steel construction
- Drinking spout standard, screw top lid optional (must specify). Same price for either lid option.
- Carabiner included on both lid options
  - BPA Free

**\$5.60** each including taxes  
minimum order is 25 units  
Price includes one colour branding!  
\$56.50 set up fee tax included.

Put your school logo, sports club, group, church, etc. on this bottle for a personalized look!



**BD-9000 24OZ. WATER BOTTLE**

**New Colors!**

- 18/8 Stainless steel construction
- Drinking spout standard, screw top lid optional (must specify). Same price for either lid option.
- Carabiner included on both lid options
  - BPA Free

**\$6.15** each including taxes  
minimum order is 25 units  
Price includes one colour branding!  
\$56.50 set up fee tax included.

**Branded bottles are environmentally supportive and attractive giveaways!**



**FUNDRAISING WITH ENVIROBOTTLES**

**FREE SLING WITH PURCHASE**

- 600mL Stainless – S.R.P. for: **\$10.00** – You Keep **\$4.00**
- 600mL – Black – S.R.P. for: **\$10.00** – You Keep **\$4.00**
- 750mL – Stainless – S.R.P. for **\$11.00** – You Keep **\$5.00**
- 750mL – Black – S.R.P. for **\$11.00** – You Keep **\$5.00**
- 1000mL – Stainless **\$12.00** – You Keep **\$4.00**



All our bottles are wide mouth style.  
All our bottles are #304 food grade, 18/8 stainless steel  
Tops are #5 food grade polypropylene  
Bottles come with a choice of loop top or sports top.  
We recommend hand washing bottles and tops for longevity.  
Bottles are for cold liquids only.

## INSULATED TUMBLER 16 OZ - S0180



**\$8.65**

- Double wall stainless steel
- Thumb slide lid
- BPA free
- Individually gift boxed

Price includes one colour branding and tax.

\$56.50 set up fee tax included.

## BD-10000 TUMBLER

**\$8.65**

- Constructed of durable stainless steel interior and exterior
- Double Wall
- Non-slip base • Secure recessed lid

Price includes one colour branding and tax.

\$56.50 set up fee tax included.



## FLIP UP STRAW STAINLESS STEEL BOTTLE - 22 OZ - 832EB



**\$5.65**

- Screw off cap with spout
- Wide mouth for adding ice cubes
- Colors available: silver / red / lime green black / reflex blue / milky white

Price includes one colour, one location branding and tax.

\$50.00 set up fee tax included.  
Minimum 100 Bottles

Special Pricing until December 31, 2011  
Regular Price: \$6.89 including tax

## STAINLESS STEEL WATER BOTTLE 17 OZ - 830EB

**\$4.15**

- Wide Mouth for Icecubes - with carabiner
- Imprint area 2" x 2" or 3" x 3" • Loop Top
- Available in: earth green, black, reflex blue, silver and red

Price includes one colour, one location branding and tax.

\$50.00 set up fee tax included.  
Minimum 100 Bottles

Special Pricing until December 31, 2011  
Regular Price: \$6.89 including tax



## FLIP TOP LUNCH BAG - LB3000

**\$3.30**

- 210 denier polyester • Velcro closure • Front sleeve
- Insulated vinyl leak proof white lining • Carry handle
- Available in: Black, Lime Green, Royal Blue, Navy Blue, Pink, Red
- Size: 9½"l x 7" w x 4½" d

Price includes one colour, one location branding and tax.  
\$50.00 set up fee tax included.  
Minimum 25 units



Special Pricing until December 31, 2011  
Regular Price: \$4.90 including tax

## EVERYDAY LUNCH COOLER BAG - CB900

**\$3.30**

- 210 Denier polyester • Front sleeve • Zippered main compartment
- Leak-proof insulated with white lining • Webbed carry handle
- Available in: Black, Lime Green, Royal Blue, Navy Blue, Pink, Red
- Size: 8"l x 6" w x 6" h

Price includes one colour, one location branding and tax.

\$50.00 set up fee tax included.  
Minimum 25 units



Special Pricing until December 31, 2011  
Regular Price: \$4.90 including tax

ALSO AVAILABLE - FUNDRAISE WITH WRAP-N-MAT  
PRODUCTS TO PROMOTE A LITTERLESS LUNCH!



# WRAP-N-MAT

Snack  
Pouches



Wraps

## ENVIROBOTTLES PAYBACK PROGRAM!

When your school or group fundraises with EnviroBottles, we will designate a specific number to your school/group. Pass this number around to as many people as you can. Tell them to shop on our website, quote your number on the “comments” section on the check-out page and your school/group will receive a 20% PAYBACK ON THE TOTAL ORDER, BEFORE SHIPPING & TAXES, to help with your fundraising efforts year round.

If you haven't participated in our fundraising program, just email us and we will assign you a number so you can participate in this e-commerce event. Spread the word – pass out your number – watch your fundraising efforts increase without any effort on your part!

Thank you for choosing EnviroBottles as your fundraising partner.

School/Group Name: \_\_\_\_\_ Payback Number: \_\_\_\_\_

*Catalogue Layout Design by Nature of Design - [www.natureofdesign.ca](http://www.natureofdesign.ca)*